



PRESS KIT — MARCH 2026

The Cyber Foundation

The first nonprofit dedicated exclusively to building cybersecurity standards, education, and advisory services purpose-built for family offices.

AT A GLANCE

2025
FOUNDED

501(c)(3)
NONPROFIT STATUS

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EXCLUSIVE FOCUS: FAMILY OFFICES

ORGANIZATION	The Cyber Foundation (a project of Digital Harbor Foundation)
TYPE	Nonprofit consortium — 501(c)(3) via fiscal sponsorship
MISSION	Solving the cybersecurity challenges family offices face by providing purpose-built standards, practical guidance, an ecosystem of experts, and advisory partnerships that work for small teams protecting significant assets.
WEBSITE	thecyberfoundation.org
CONTACT	info@thecyberfoundation.org
INDUSTRY	Cybersecurity, Family Office Advisory, Nonprofit
KEY PARTNERS	Digital Harbor Foundation, Citizens Private Bank

"We have started the conversation no one wants to have — acknowledging vulnerabilities family offices face so they can be addressed proactively."

THE CYBER FOUNDATION

OUR STORY

The Cyber Foundation emerged from a recognition that the expertise needed to elevate the family office cybersecurity industry already existed — it needed a vehicle, a voice, and the resolve to take on a challenge this complex.

Founded by family office leaders and cybersecurity experts, The Cyber Foundation is a nonprofit initiative that addresses a critical gap: family offices — entities managing some of the world's most significant private wealth — have been navigating cybersecurity largely in isolation, without standards or frameworks designed for their unique operational reality.

Unlike enterprise-focused frameworks such as NIST, ISO 27001, or SOC 2, The Cyber Foundation builds solutions specifically for family offices — accounting for small team sizes, the intersection of personal and business risk, multi-generational considerations, and the need for executive-level accessibility.

VISION

"The Cyber Foundation is building a future where family offices operate within a mature cybersecurity ecosystem — no longer navigating in silos but supported by proven standards, ongoing education, vetted providers, and empowered leaders who manage cybersecurity with confidence."

Every family office should have access to security solutions for their unique needs. Every executive should understand digital risk as well as they understand financial risk. Every principal should engage with cybersecurity as readily as they engage with investment strategy.

THE PROBLEM WE SOLVE

No Standards Exist

There are no cybersecurity frameworks built specifically for family offices. Enterprise standards are too complex, too expensive, and don't account for the unique risks family offices face.

Navigating in Isolation

Family offices value discretion, which often means security teams of one or two people operating without peers, benchmarks, or trusted communities to turn to.

Executive Knowledge Gap

Principals and executives need to make critical technology decisions but lack accessible education that bridges the gap between technical security and executive decision-making.

Vendor Conflicts

Most cybersecurity guidance comes from vendors with products to sell. Family offices need vendor-agnostic advisors who represent the owner's interests, not a sales pipeline.



WHAT WE DO

The Cyber Foundation operates across four pillars — each designed to address a specific gap in the family office cybersecurity landscape.

1. Standards & Frameworks

We create purpose-built cybersecurity standards for family offices. Our TCF Framework (V1, 2026) provides a cyclical, risk-oriented approach to technology adoption: Aware → Orient → Analyze → Adopt → Feedback. This is the first framework built exclusively for family offices, integrating Technical, Operational, and Mindset dimensions.

2. Education & Insights

Multi-faceted cybersecurity education for both technical teams and non-technical executives. Our Insights Series brings together family office leaders, security experts, and industry voices. We make security concepts accessible without dumbing them down.

3. Ecosystem & Facilitation

We connect family office leaders with vetted cybersecurity providers and facilitate peer-to-peer learning opportunities. By building a trusted community, we help family offices break out of isolation and benchmark against peers.

4. Advisory & Owner's Rep

Vendor-agnostic advisory partnerships through our Owner's Representative Program. We serve as a trusted proxy, representing the family office's interests in technology decisions — not a vendor's sales agenda.

KEY INITIATIVES

2025 Family Office Cybersecurity & Information Risk Survey

The inaugural industry survey providing executive insights on cybersecurity leadership, risk posture, and technology adoption across the family office sector. Sponsored by Citizens Private Bank.

Research Industry-first survey.thecyberfoundation.org

TCF Framework V1

A risk-oriented approach to technology adoption for family offices. The first published governance and risk management framework designed specifically for the family office sector. Published March 2026.

Framework Open Standard Family Office Specific

Insights Series

An ongoing series that convenes family office leaders, security practitioners, and industry experts for candid conversations about the cybersecurity challenges unique to managing significant private wealth.

Events Community Thought Leadership

TARGET AUDIENCE

Primary: Family office principals, executives, CISOs, CTOs, and operations leaders managing significant private wealth.

Secondary: Cybersecurity providers serving family offices, wealth advisors, family office consultants, and industry organizations.

Tertiary: Policymakers, regulators, and journalists covering wealth management and cybersecurity.

FOUNDERS & TEAM



Kasey Batterman

CO-FOUNDER & SECURITY LEAD

More than 20 years of experience in elite digital security, having built security programs from the ground up and worked at the highest levels of family office operations. Kasey recognized that the cybersecurity industry had failed family offices and founded The Cyber Foundation to fill that gap with practitioner-driven standards and vendor-agnostic advisory. Also the Founder and CEO of Atro, a venture-backed cybersecurity platform, and previously worked at Expa, the tech incubator founded by Uber co-founder Garrett Camp.



Ynez Arce

CO-FOUNDER & ADVISOR

A family office executive with deep roots in finance and operations since 2007. Expertise spans cloud migration, SaaS security transitions, and the operational realities of managing technology in family office environments. Leads efforts to build practical, real-world frameworks that work for the people who actually manage family office technology day to day.



Jenny Phan

OPERATIONS & IMPLEMENTATION

Hands-on family office technology implementation specialist. Currently piloting AI rollouts across family office teams, Jenny brings the practical lens of diverse user needs — from technical staff to domestic operations. Her deep technical expertise ensures that frameworks and standards translate into real-world outcomes for the teams that use them daily.



Adrian Guillen

PARTNERSHIPS & COMMUNITY

A natural people connector with a deep history in sales and relationship building. Adrian is passionate about building meaningful relationships and fostering a culture of transparency and clear communication. He drives The Cyber Foundation's partnership development and community engagement, connecting family office leaders with the ecosystem of experts and providers they need.

ADVISORY BOARD

Kevin Johnson

ADVISORY BOARD MEMBER

Advisor to exceptional family office teams through Tapestry Associates. Kevin brings decades of experience at the intersection of family office operations, technology, and security. His advisory work focuses on helping family offices navigate the complex landscape of digital risk, drawing from hands-on experience serving principals and their teams at the highest levels of private wealth management.

David Newman

ADVISORY BOARD MEMBER

30+ years focused on protecting lives, well-being, and critical infrastructure — initially in law enforcement, later in physical security, and for the past 15 years exclusively on cyber-kinetic attacks: threats that originate in the digital realm but impact the physical world. Has served as interim CISO for some of the largest global asset-intensive organizations and as an advisor to governments on critical infrastructure protection. Advisory Board Member at Applied Quantum.



TIMELINE

- **2025 — Founded**
The Cyber Foundation established as a nonprofit consortium under fiscal sponsorship of Digital Harbor Foundation, recognizing the critical gap in family office cybersecurity.
- **2025 — Inaugural Survey**
Launch of the 2025 Family Office Cybersecurity & Information Risk Survey, the first industry-specific research of its kind. Citizens Private Bank signs on as early sponsor.
- **2026 — TCF Framework V1**
Publication of the TCF Framework V1 — the first risk-oriented technology adoption framework designed exclusively for family offices. Introduces the cyclical model: Aware → Orient → Analyze → Adopt → Feedback.
- **2026 — Growing the Ecosystem**
Expanding the Insights Series, building strategic partnerships with industry organizations, and launching the Owner's Representative advisory program.

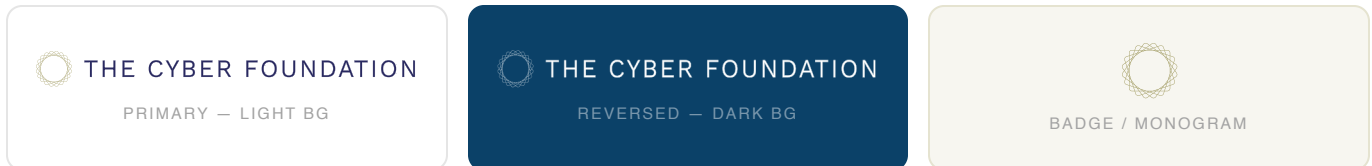
MEDIA AVAILABILITY

Leadership is available for interviews, expert commentary, and panel participation on topics including: family office cybersecurity, wealth protection, digital risk for high-net-worth families, vendor management, cybersecurity governance, and the intersection of technology and family office operations.

Media contact: info@thecyberfoundation.org

BRAND AT A GLANCE

LOGO



COLOR PALETTE



TYPOGRAPHY

Nanum Myeongjo

Primary — Headlines, titles | Weights: 400, 700, 800

Afacad Flux

Secondary — Body, UI text | Weights: 100–700

BOILERPLATE (SHORT)

The Cyber Foundation is a nonprofit initiative dedicated to building cybersecurity standards, education, and advisory services purpose-built for family offices. Founded in 2025, the organization provides vendor-agnostic guidance, peer learning communities, and the first cybersecurity framework designed exclusively for family offices. The Cyber Foundation is a project of Digital Harbor Foundation. Learn more at thecyberfoundation.org.

BOILERPLATE (EXTENDED)

The Cyber Foundation is the first nonprofit dedicated exclusively to solving the cybersecurity challenges that family offices face. Founded in 2025 by family office leaders and cybersecurity practitioners, the organization builds purpose-built standards, facilitates peer learning, provides vendor-agnostic advisory services, and delivers accessible cybersecurity education for both technical and executive audiences. Through its TCF Framework, Insights Series, and Owner's Representative program, The Cyber Foundation is creating a mature ecosystem where family offices no longer navigate cybersecurity in isolation. The organization operates as a project of Digital Harbor Foundation, a 501(c)(3) nonprofit. Learn more at thecyberfoundation.org.

APPROVED DESCRIPTIONS

ONE-LINER

"Purpose-built cybersecurity standards and advisory for family offices."

SOCIAL BIO

"The nonprofit setting the standard for family office cybersecurity. Standards. Guidance. Expertise. Partnership."

DOWNLOADABLE ASSETS

**Primary Logo — SVG**

Vector format, scalable. For web, print, and editorial use.

**Foundation Badge — SVG**

Gold monogram badge for icons, social media, and compact use.

**Brand Guidelines — PDF**

2-page brand reference: colors, typography, logo usage, voice & tone.

**TCF Framework V1 — PDF**

The full TCF Framework for family office technology adoption.

USAGE GUIDELINES

When referencing The Cyber Foundation in press coverage, please use the full name "The Cyber Foundation" on first reference. "TCF" is acceptable on subsequent references. Please do not abbreviate as "Cyber Foundation" without the article "The." All logos and brand assets must be used as provided — do not alter colors, proportions, or add effects.

GENERAL

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WEBSITE

thecyberfoundation.org

LINKEDIN

linkedin.com/company/cyberfoundation